



EXPLORE AI

LEARNING & PERFORMANCE INSTITUTE

AI in Learning Masterclass

2024





Leading on AI in organisations

Our AI Masterclass equips L&D professionals with the knowledge to seamlessly integrate AI into learning strategies, ensuring alignment with business goals for scalable, sustainable growth.

You will gain a comprehensive understanding of AI's current state, discover innovative approaches for leading AI initiatives within your organisations, and develop strategic frameworks for AI-enhanced L&D.

It also offers an in-depth look at ethical AI use in L&D, building AI-ready infrastructures, and developing AI skills within teams, aiming to improve learning outcomes, optimise L&D operations, and navigate AI transformation effectively.





AI IN LEARNING MASTERCLASS STRUCTURE

The masterclass is broken down into the following sessions across 6 weeks, from 1 1/2 hour to 2 hours:

1. **AI Unboxed:** Cutting-Edge Trends and Industry Applications
2. **Mindset Reboot:** Embracing the AI-Driven L&D Approach
3. **Crafting Your AI-Infused L&D Strategy:** A Comprehensive Guide
4. **Ethical AI:** Navigating the Challenges Responsibly
5. **Future-Proofing Your Workforce:** Skills for the AI Era
6. **AI-Powered L&D:** Streamlining Operations and Delivery
7. **Selecting AI Suppliers:** Criteria for Success
8. **AI in Action:** Lessons from the Field
9. **Your AI Gameplan:** Putting it All Together

Supported by:

- Dedicated community group to share insights and knowledge with other masterclass attendees.
- Access to LPI's Chief AI Strategist throughout the AI Masterclass.





SESSION 1

AI UNBOXED:

Cutting-Edge Trends and Industry Applications

Dive into the rapidly evolving AI universe and gain a strategic advantage. This session unravels cutting-edge advancements, industry applications, and emerging trends, empowering you to capitalise on AI's potential across L&D, business processes, and workforce dynamics. We'll explore both challenges and opportunities, mastering ethical AI usage while navigating this transformative landscape with confidence.

Time: 1.5 hours

SESSION 2

Mindset Reboot:

Embracing the AI-Driven L&D Approach

Unlock the power of AI in L&D by adopting an innovative mindset. This session guides you through transitioning from traditional L&D models to agile, performance-driven approaches that foster intelligence. We'll discuss strategies to cultivate an AI-conducive culture, bridging technical and non-technical teams, driving aligned initiatives, and achieving organisational goals through seamless AI integration.

Time: 2 hours



SESSION 3

Crafting Your AI-Infused L&D Strategy:

A Comprehensive Guide

Maximise AI's impact on your L&D strategy. This session guides you through the essential components needed to effectively infuse AI into your L&D strategy – including goal setting, resource allocation, technology selection, and data governance. We'll also cover the importance of aligning the strategy with the broader business objectives and the steps to ensure scalable and sustainable AI integration.

Time: 2 hours

SESSION 4

Ethical AI:

Navigating the Challenges Responsibly

Navigate the ethical landscape of AI responsibly. This session tackles bias, transparency, accountability, and data privacy – critical considerations when deploying AI solutions. We'll explore frameworks and guidelines for ethical AI adoption and look at how mitigating risks and upholding ethical AI principles can lead to a trusted, equitable future.

Time: 2 hours



SESSION 5

Future-Proofing Your Workforce:

Skills for the AI Era

Future-proof your workforce with the essential skills for an AI-driven workplace. This session will uncover the technical and non-technical competencies required to thrive, along with upskilling and reskilling strategies. We'll also discuss how to foster a culture of continuous learning to stay ahead of the curve, and explore leadership's role in nurturing an environment that empowers team members to develop cutting-edge AI capabilities.

Time: 2 hours

SESSION 6

AI-Powered L&D:

Streamlining Operations and Delivery

Unlock AI's transformative potential in streamlining L&D operations. In this session, we'll look at practical strategies for integrating AI to optimise processes, elevate data analysis, and revolutionise learning delivery methods. We'll also explore the technological and operational foundations crucial for seamless AI adoption, ensuring a robust and scalable implementation that future-proofs your entire L&D ecosystem.

Time: 1.5 hours



SESSION 7

Selecting AI Suppliers:

Criteria for Success

Choosing the right suppliers is crucial for AI to be a success. This session guides you through evaluating suppliers, both new and existing, based on AI capabilities, ethical standards, and alignment with organisational objectives. We'll discuss how to assess current vendors' AI readiness and look at key criteria for vetting AI-focused suppliers, ensuring a strategic and future-proof partnership.

Time: 2 hours

SESSION 8

AI in Action:

Lessons from the Field

Uncover the transformative power of AI in L&D through real-world case studies. This session dives into successful AI implementations across various L&D domains, offering practical insights and inspiration. We'll explore the challenges faced, strategies employed, and valuable lessons learned from these real-world examples, empowering you to apply actionable ideas within your organisation.

Time: 2 hours



SESSION 9

Your AI Gameplan:

Putting it All Together

Unlock the full potential of AI with this masterclass finale. We'll synthesize learnings from previous sections into a cohesive framework that seamlessly integrates AI strategies, skills, and ethical principles. You'll gain a comprehensive roadmap for implementing key concepts, ensuring a strategic and holistic approach to AI adoption within your organisation. Leave empowered with a clear path forward.

Time: 1.5 hours

A high-angle, dimly lit photograph of four people in a meeting. A woman with long curly hair sits in a red chair, gesturing while talking to a man with glasses who is writing in a notebook. Another woman with long dark hair sits in a grey chair, looking towards the group. A man with glasses sits in a white chair, looking at a laptop on a table. The table has a laptop, a smartphone, and a pen holder. The background is a textured wall and a patterned rug.

CONNECTING TO THE COMMUNITY

Dedicated community group to share insights and knowledge between other attendees throughout the masterclass.

Access to LPI's Chief AI Strategist throughout the AI Masterclass programme to ask any questions you may have.



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